

GLOBAL LEADING MAIL SERVICES – GM MAIL



In today's globalized business world, local know-how is often the key to success – and nowhere is this simple rule truer than in cross-border mail. DHL Global Mail draws on vast international knowledge and a worldwide network of partners to ensure that your mail items hit the bull's-eye in your target market.

Business knows no boundaries. Yet understanding regulatory and infrastructural frameworks as well as local needs and expectations can be a major challenge. DHL Global Mail cooperates closely with regional teams to create targeted solutions to mailing demands in more than 200 countries all over the world. Based on this network, we offer a modular set of high-performance mail services that help you tap into the potential of global markets with mailing products in the local look & feel and in line with cultural demands.

DHL Global Mail Cross Border mail services at a glance:

Handling	Visibility	Returns
In good hands all the way <ul style="list-style-type: none"> – Sorting and franking – Pickup – Postal customs clearance – Routing and postage optimization 	Peace of mind <ul style="list-style-type: none"> – Registered – Advice of delivery – Track & trace 	Two-way communication <ul style="list-style-type: none"> – Return of undeliverable items – Return data service – International Business Reply



REACH OUT TO GLOBAL MARKETS

The worldwide expertise of DHL Global Mail is your key to global business potential. With our modular portfolio of cost-effective mail products and services, we will help you initiate precisely the right processes for your cross-border marketing objectives. That means you have a globally respected partner you can rely on for targeted, individual measures or full-service support.

From consulting to end-to-end handling, we are at your side every step of the way:

- Extensive cross border marketing support
- International address management
- Database management
- Lettershop services
- Cost-allocation tools
- Local reply service
- Fulfillment services
- Single point of contact
- Operational excellence
- eArchive

Best-practice example:

Customer request: Streamlined preparation of day-to-day marketing and administrative mail.

Our solution: We provide a complete overview of key parameters – from weights and PPIs to prices and service levels – for each mailing.

Customer benefit: One point of contact, one average price per service level, reduced complexity for you and your customers.

